

Sec. 13.10. - Regulations for conditionally exempt signs.

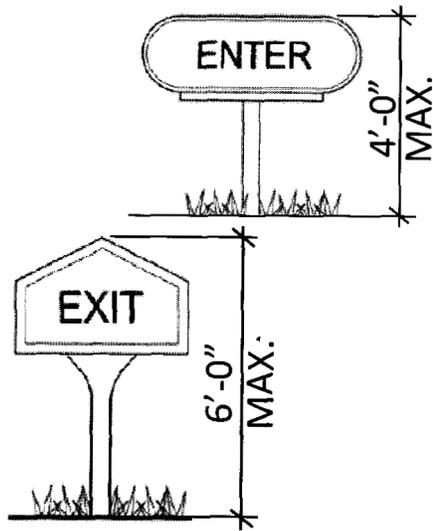
The following types of signs are allowed without a sign permit, provided that such signs comply with the provisions of this subsection 13.10:

- A. *A-Frame signs.* An A-frame sign may be located only in a nonresidential zoning district. Such sign shall be located in accordance with the following regulations:
1. An A-frame sign shall be no more than four feet in height.
 2. An A-frame sign shall be no wider than three feet.
 3. An A-frame sign shall have a maximum area per side of 12 square feet.
 4. An A-frame sign shall be located only on a sidewalk abutting the advertised establishment.
 5. An A-frame sign shall be utilized only during the operational business hours of the establishment.



A-frame sign

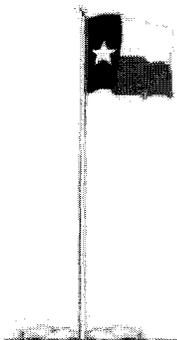
- B. *Directional signs.* A directional sign may be located in any zoning district. Such sign shall be located in accordance with the following regulations:
1. Except as provided by subsections 13.10.B.2 and 13.10.B.3 hereof, a directional sign shall be no more than four feet in height with a maximum area per side of six square feet.
 2. A directional sign located in an industrial zoning district shall be no more than six feet in height with a maximum area per side of six square feet.
 3. A directional sign located to direct vehicles or pedestrians to a residential subdivision recreational facility shall be no more than six feet in height with a maximum area per side of 16 square feet.
 4. A directional sign may be located only as an on-premises sign.



Directional signs

C. *Flag signs.* A flag sign may be located in any zoning district. Such sign shall be located in accordance with the following regulations:

1. Flag signs in nonresidential zoning districts may only consist of governmental flag signs or, in accordance with subsection 13.10.C.3, flag signs containing commercial messages.
2. All flag signs located in nonresidential zoning districts shall be displayed in accordance with the rules of etiquette for the display of United States of America flags contained in the United States Flag Code, 4 USC § 1 et seq.
3. Flag signs containing commercial messages may only consist of registered or unregistered logos, trademarks, or service marks and must be located on the premises of the businesses or commercial enterprises which the signs advertise.
4. Freestanding flagpoles shall be no more than 35 feet in height. The lowest component of a flag sign on a flagpole shall be a minimum of seven feet above the ground when measured at ground level.
5. Flagpoles mounted on the walls of buildings shall not extend more than ten feet above the wall on which they are mounted and shall be no more than 35 feet in height.
6. Flagpoles shall be permanently mounted.
7. Flagpoles shall not be mounted on roofs. Flag signs shall not be displayed on or from roofs.
8. No more than three flagpoles with a maximum of three flag signs, one flag sign per flag pole, may be located on each premises.



Flag sign

D. *Garage sale signs.* A garage sale sign may be located in any zoning district. Such sign shall be located in

accordance with the following regulations:

1. A garage sale sign shall be no more than four feet in height.
2. A garage sale sign shall have a maximum area per side of six square feet.
3. No more than one on-premises garage sale sign may be located on the premises on which a garage sale is to be held.
4. No more than two garage sale signs may be located on private property located within 1,000 feet from the premises on which a garage sale is to be held. Such signs shall be placed with the written permission of each property owner of the property on which the garage sale signs are to be located.
5. A garage sale sign shall not be placed earlier than 24 hours prior to the beginning of the garage sale and shall be removed not later than 11:59 p.m. on the final day of the garage sale.
6. Garage sale signs shall not be located on public property and property subject to a public easement or encumbrance. A garage sale sign located on public property or on property subject to a public easement or encumbrance may be removed by the city without notice.

E. *Political signs.* A political sign may be located in any zoning district. Such sign shall be located in accordance with the following regulations:

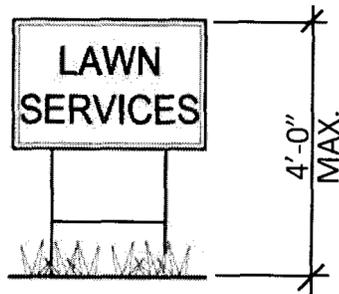
1. A political sign shall be no more than ten feet in height.
2. A political sign shall not have a sign area greater than 36 square feet.
3. A political sign shall not be illuminated.
4. A political sign shall be located only on private property not subject to a public easement or encumbrance.
5. A political sign placed solely for and relating to a public election shall be placed not earlier than the 30th calendar day before the election date and shall be removed not later than the third calendar day after the election date.

F. *Real estate signs.* A real estate sign may be located in any zoning district. Such sign shall be located in accordance with the following regulations:

1. A real estate sign shall be no more than four feet in height.
2. A real estate sign shall have a maximum area per side of six square feet.
3. No more than one on-premises real estate sign may be located on real property for the sale, rent, or lease of such property.
4. No more than two real estate signs may be located on private property abutting more than one major street, as identified by the city's thoroughfare plan, provided that such signs shall be located on a premises within 1,000 feet of the subject premises and placed with the written permission of each property owner of the property on which the real estate signs are to be located.
5. Real estate signs shall be removed not later than the 15th calendar day after the date on which the property is sold, occupied, or removed from the market.
6. Real estate signs shall not be located on public property and property subject to a public easement or encumbrance. A real estate sign located on public property or property subject to a public easement or encumbrance may be removed by the city without notice.

G. *Residential contractor identification signs.* A residential contractor identification sign may be located in any zoning district except for a suburban zoning district. Such sign shall be located in accordance with the following regulations:

1. A residential contractor identification sign shall be no more than four feet in height.
2. A residential contractor identification sign shall have a maximum area per side of six square feet.
3. A residential contractor identification sign shall be located only on a premises on which a residential structure is located.
4. No more than one residential contractor identification sign may be located on each premises.
5. A residential contractor identification sign shall not be located on a premises earlier than the day on which the contractor's work commences on the premises and shall be removed not later than the third day after the day on which the contractor's work on the premises is completed.



Residential contractor identification sign

H. **Vehicle signs**. A vehicle sign may be located in any zoning district. Such sign shall be located in accordance with the following regulations:

1. It shall be unlawful for a person to park a vehicle with a gross vehicle weight rating in excess of 6,000 pounds displaying a vehicle sign or a trailer displaying a vehicle sign so that the purpose of the vehicle or trailer is to be a sign.
2. It shall be unlawful for a person to park a vehicle displaying a vehicle sign or a trailer displaying a vehicle sign within 15 feet of any edge of a parking lot that abuts a public right-of-way.
3. This subsection shall not be interpreted or construed to allow the location of a vehicle or trailer where such location is otherwise restricted by other applicable laws.
4. Affirmative defenses.
 - a. It is an affirmative defense to prosecution under subsection 13.10.H.1 that the vehicle or trailer is not visible from a street.
 - b. It is an affirmative defense to prosecution under subsection 13.10.H.1 that the vehicle is a motor vehicle, other than a motorcycle, used to transport persons and designed to accommodate 15 or fewer persons, including the operator.
 - c. It is an affirmative defense to prosecution under subsection 13.10.H.2 that the vehicle or trailer is parked to the rear of a building.
 - d. It is an affirmative defense to prosecution under subsections 13.10.H.1 and 13.10.H.2 that the vehicle or trailer is parked within an industrial zoning district.
 - e. It is an affirmative defense to prosecution under subsections 13.10.H.1 and 13.10.H.2 that the vehicle or trailer is a mobile food unit that has a valid mobile food unit permit and is authorized to be located in the zoning district in accordance with section 9.19.

I. **Warning signs**. A warning sign may be located in any zoning district. Such sign shall be located in accordance with the following regulations:

1. A warning sign shall have a maximum area of four square feet.

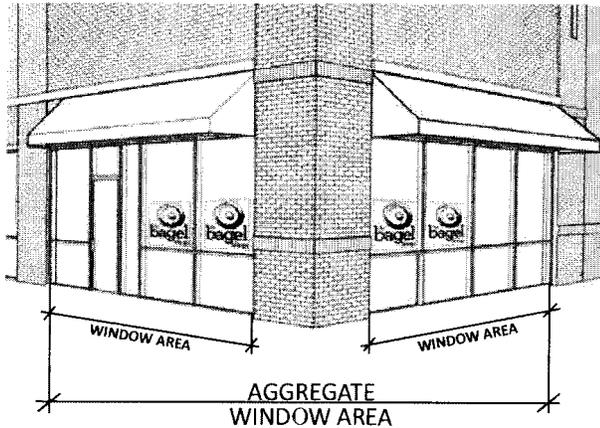
- 2. No more than three warning signs may be located per 100 feet of property line.



Warning signs

J. *Window signs* . A window sign may be located in any zoning district, except for a suburban zoning district. Such sign shall be located in accordance with the following regulations:

- 1. Except as provided by subsections 13.10.J.2 and 13.12.P hereof, window signs in a nonresidential zoning district shall not exceed twenty-five percent of an establishment's aggregate window area.
- 2. An establishment in a nonresidential zoning district that displays a changeable message sign on its premises may utilize no more than fifteen percent of the establishment's aggregate window area for window signs.
- 3. The total sign area for all window signs located on a residential dwelling unit in a residential zoning district shall not exceed six square feet. Such signs may display only noncommercial messages.



Window signs

(Ord. No. O-12-21, § 9, 6-18-2012; Ord. No. O-13-01, §§ 6, 7, 1-7-2013; Ord. No. O-17-41, § 4, 10-16-2017)