

YOLANDA FORD
Mayor

VASHAUNDRA EDWARDS
Councilmember at Large Position No. 1

CHRIS PRESTON
Mayor Pro Tem
Councilmember at Large Position No. 2



CHERYL STERLING
Councilmember District A

JEFFREY L. BONEY
Councilmember District B

ANTHONY G. MAROULIS
Councilmember District C

FLOYD EMERY
Councilmember District D

CITY COUNCIL SPECIAL MEETING MINUTES

The City Council of the City of Missouri City, Texas, met in special session on **Monday, February 17, 2020**, at the City Hall, Council Chamber, 1522 Texas Parkway, Missouri City, Texas, 77489, at **5:30 p.m.** to consider the following:

1. CALL TO ORDER

Mayor Ford called the meeting to order at 5:30 p.m.

Those also present: Mayor Pro Tem Preston, Councilmembers Edwards, Sterling, Maroulis, and Emery; City Manager Snipes, City Attorney Iyamu, City Secretary Jackson, Assistant City Manager Atkinson, Director of Parks and Recreation Mangum, Director of Human Resources and Organizational Development Russell, Director of Communications Walker, Visitor Center Coordinator McCallan, Recreation Superintendent Browne, HOA Liaison Matte, Media Specialist II Sanders, and Media Specialist II Kalimkootil. Also present: Beth Owen, Co-founder of BrandEra. Councilmember Boney arrived at 5:43 p.m.

2. DISCUSSION/POSSIBLE ACTION

(a) Receive a presentation and update regarding facility usage and co-sponsorship requests.

Recreation Supervisor Frye presented on facility usage and co-sponsorship requests. Mayor Ford asked if this item had been placed on the agenda due to a request made by Missouri City Middle School. City Manager Snipes stated it had and noted the City has an ILA with Fort Bend Independent School District and it does not include parent group and others that may be associated.

Ford asked for Community Center rentals. Mangum stated it had been provided and would be emailed to Council. Ford recommended each school to have a point of contact for rentals and inquired if renting the Old Municipal Courtroom involved a fee for nonprofit organizations. Snipes stated that if the rental fell on the weekend, the nonprofit would cover staff cost and any other cost associated.

Mayor Pro Tem Preston asked how often they were looking at the user group list. Mangum stated they did look at them approximately two years ago. He noted an option would be to have an agreement with individual organizations in bulk or on a one-off basis. Mangum stated they would look at the user list again. Mayor Ford suggested they refer people to the library. City Manager Snipes stated it was important to analyze the list to see who our partners were. Ford suggested having organizations submit applications every two years.

(b) Discussion regarding R-17-34 proposed amendments.

Assistant City Manager Martel presented on the R-17-34 proposed amendments. Mayor Pro Tem Preston stated he would like to see this item go before the Ordinances, Resolution, Elections and Council Governance Review committee for discussion and flush the proposals out. Councilmember Boney noted it had been previously discussed about having a set timeframe for each member to submit planned HOA and/or district committee meeting. He stated he understood the need but does not want to feel compelled to submit his dates in advance when there may be pressing matters down the road. Snipes stated it would help to

have dates set as the intent was to be proactive and have them on the calendar as oppose to not. Mayor Ford asked for the item be sent to the committee with recommendations and bring those back to council.

- (c) Update regarding new tourism brand and website launch.

Visitor Center Coordinator McCallan presented regarding the new tourism campaign. Beth Owens, Co-founder of BrandEra, provided an in depth overview of the tourism marketing plan and website launch for the City. Mayor Ford asked if it would be different from the City's website. Owens stated it would be and that the City website would have a link such as "Discover MCTX." She noted the trend in tourism was to use the word discover, experience or visit preceding the city name. Ford stated she wanted to make sure there was a clear distinction between the websites.

Councilmember Maroulis stated he wanted to see a section dedicated to kids that includes items such as the skate park, bike rentals, zip lines and a feature for dog lovers. Owens stated they could organize those items under the kids section. Councilmember Emery asked how they determined which businesses would be shown on the website. Owens stated they could use third party media recommendations. Mayor Pro Tem Preston asked if Dewhouse was in Missouri City, as it was noted on the tourism brochure. Snipes stated it was in the City's extraterritorial jurisdiction. Councilmember Maroulis invited everyone to watch 'A Day in Missouri City' on Fox 26 to see what options the City offers.

- (d) Discussion regarding civil service financials.

Assistant City Manager Atkinson presented a fact sheet on civil service financials for informational purposes. Mayor Ford wanted to make sure the public was provided with solid numbers and that whatever the outcome of the election was, the City needed to be ready to pay for it. Councilmember Emery asked how the questions were developed for the fact sheet. Atkinson stated they analyzed the statue and information from other cities that went through the same process.

- (e) Discussion regarding peripheral finance auditor.

At 6:28 p.m., Councilmember Emery moved to go into closed executive session pursuant to section 551.071. Councilmember Boney seconded. **MOTION PASSED UNANIMOUSLY.**

At 6:49 p.m., City Council reconvened into open session.

Councilmember Maroulis moved to postpone agenda item 2e for a future City Council meeting. Councilmember Emery seconded. **MOTION PASSED UNANIMOUSLY.**

3. CLOSED EXECUTIVE SESSION

After proper notice was given pursuant to the Texas Open Meetings Act, the City Council went into Executive Session at 6:50 p.m.

Texas Government Code, Section 551.074 – Deliberations concerning the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee: the city attorney.

4. RECONVENE

At 7:16 p.m., City Council reconvened into open session. No action was taken in closed executive session.

5. ADJOURN

The special City Council meeting adjourned at 7:16 p.m.

Minutes PASSED AND APPROVED this the _____ day of _____ 2020.

Maria Jackson, City Secretary